

Syllabus

Special Topics in IT Management

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	Position	Professor			Major	Management Information System
	Group	e-Business				

1. Course Description

In this course, first of all, we teach students to understand strategy, competitive advantage, and strategic management in general.
Under the assumption that the students understand strategic IT/IS in general, we address how to apply those concepts not only to strategic use of IT/IS and strategic management of IT/IS product development.
Understanding the importance of technology development and innovation (with a great emphasis on IT/IS) as the most crucial driver of competitive success is the main purpose of this course

2. Teaching Methods

Discussion–Emphasis
Individual discussions & presentations in class are specially emphasized and heavily weighed for grade.
Class discussion topics are listed in the D–by–D schedule.

Case–Oriented
Applications for business environments are emphasized. Thus, case studies are frequently covered with relevant theories.

Textbooks (Not mandatory) and References :

Melissa Schilling, “Strategic Management of Technological Innovation 4th Edition”, McGraw–Hill, 2016
Euiho Suh, "Strategic Management of IT/IS" Papers and PPTs.

3. Evaluation

1. Quality of Discussions (40%)
2. Quality of Paper Presentations (50%)
3. Attendance (10%)

4. TextBooks

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5. Lecture Schedule

Week	Lecture contents	Lesson type	Remark
1	Why IT/IS Strategy & Management Matters	On line Real time	
2	Sources of IT/IS Innovation	On line Real time	
3	Types and Patterns	On line Real time	
4	Standard Battles	On line Real time	
5	Design Dominance	On line Real time	
6	Timing of Entry	On line Real time	
7	Strategic Direction	On line Real time	
8	Innovation Projects	Classroom (face-to-face)	
9	Collaboration	On line Real time	
10	Protection	On line Real time	
11	Buffer for any hot topic	On line Real time	
12	Organization	On line Real time	
13	NPD-1	On line Real time	
14	NPD-2	On line Real time	
15	Deployment	On line Real time	
16	Wrap-Up	Classroom (face-to-face)	

6. Others

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